



A mobile phone case made with Korean traditional technology

Artimo



1. COMPANY Profile

Introduction



In 2011, Artimo started its business with development of a cell phone case made from natural nacre. Currently, its main production line is composed of are natural nacre cases and tourist souvenirs. Tourist souvenirs include nacre handbags, nacre business card cases, nacre strap kits, art wall clocks and others.

Artimo is a brand name from “mobile” and “artist”. The basic concept of the Artimo brand is to enrich the emotions of users by applying the works of artists which have been made with their robustness and precision.

The material used in the production of the product is nacre, which is processed into a cell phone case, making it more valuable and worthwhile. Artimo’s core competence comes from retaining its own technology of processing nacre, printing and coating with processed nacre. We also have an advantage of making our production cost lower than those of other companies.

Especially, our company strives to give customers a different feeling and impression in production. We retain workforce that can do research and development, as well as a CEO with a designer background. We also have partnerships with production plants with injection equipment to develop and produce molds that meet various mobile phone standards.

We will do our best to improve customer satisfaction by not only producing our own designed products but also realizing a degree of product quality and perfection more than expected for products proposed by overseas customers.

Company in Brief

Company Name	Artimo
Business Type	Manufacturing, Wholesale and Retail Sales
Year Established	Dec. 2011
Location	Korea
Total Employees	Under 20
Homepage	www.artimo.co.kr
President	Jae-sam Yun
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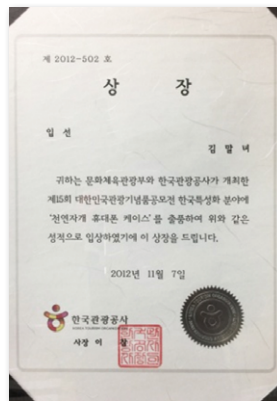
Company History

- 2011 Establishment of Artimo Co. Ltd
- 2012 Gyeonggi International Tourism Fair
- 2013 Germany Tendence (2013 Frankfurt Fall Consumer Goods Exhibition)
- 2013 The 40th L.A. Korean American Festival Fair (2nd Korea Tourist Souvenir Expo)
- 2013 Hong Kong MEGA SHOW PART2
- 2013 Gyeonggi International Tourism Fair
- 2014 Aired on Arirang TV Art Avenue
- 2014 The 41st L.A. Korean American Festival Fair
- 2015 German AMBIENTE Consumer Goods Exhibition
- 2016 German AMBIENTE Consumer Goods Exhibition

Certificates



Gold Award in 2012
Gyeonggi-do Tourist
Souvenir Competition



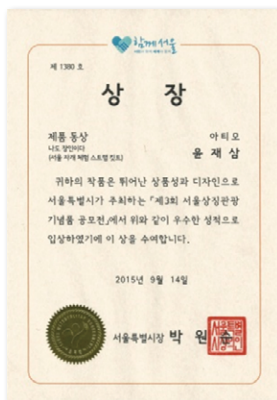
Award in 2012 Korea Tourist
Souvenir Competition



Award in 2013 Seoul Symbol
Tourist Souvenir Competition



Participation Award in
2013 Gyeonggi-do Tourist
Souvenir Competition



Bronze Award in 2015 Seoul
Symbol Tourist Souvenir Com-
petition



Award in 2016 Buddhist Cul-
tural Goods Competition



Certificate of Trademark regis-
tration



Certified Company of 2016 Hi
Seoul Excellent Goods Brand
Award

2. Item Description

📱 Natural Nacre Cell Phone Case



Traditional Korean illustrations.



Traditional Korean illustrations.

▷ Product Features

- The nacre, a cut piece of a shell, has various colors depending on kinds of lights, thereby bringing out the beauty of multiple colors by itself.
- Paintings or a gradation of pink, violet, and green colors are dyed on top of the rich colors of the mother of pearl to bring out modernized feel of original texture of mother-of-pearl.
- Award in 2012 Korea Tourist Souvenir Competition
- Gold Award in 2012 Gyeonggi-do Tourist Souvenir Competition
- Production model : iPhone series (iPhone 7 / 7Plus iPhone 6 / 6Plus)
Galaxy S series (Galaxy S7, Galaxy S6, Galaxy S Note 4, etc.)

※ At the same time as iPhone series and Galaxy S series are released, the latest versions of such phones are manufactured and released

📱 Other items

① Nacre Experience Strap Kit



▷ Product Features

- It is a product with a concept that can appeal traditional Korean material and technique to the general public by combining traditional Korean lacquertechnique + traditional craft material (Nacre) + product (strap and other products).
- Because it is possible to draw letters, marks, paintings, and patterns with a laser processing, not molding, it has the advantage of being able to apply a representative mascot, logo, character, etc of a country, thus realizing design excellence that enables a user to access any country or area.
- Bronze Award in 2015 Seoul Symbol Tourist Souvenir Competition

② USB memory and strap

▷ Product Features

- The patterns of traditional Korean lacquer technique are applied to the USB, and any logo of a company or a country making order can be applied under the key ring.



USB Memory & keyring set

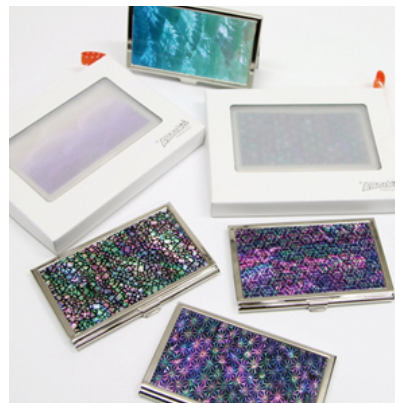


KOREA logo strap

③ Nacre Hand Mirrors & Nacre Business Card Case

▷ Product Features

- The nacre, a cut piece of a shell, has various colors depending on kinds of lights, thereby bringing out the beauty of multiple colors by itself. Paintings or illustrations are applied on top of the rich colors of the mother-of-pearl to bring out a charm of superimposing paintings on rich colors of the mother-of-pearl.



④ Art Wall Clock



▷ Product Features

- The product is a clock made by attaching paintings or illustrations to an acrylic plate and making it like a picture frame.
- It is characterized by production of works of regional scenery and figures and attachment of them to a clock.

⑤ Keholders



⑥ Nacre Hair Band

▷ Product Features

- The nacre, a cut piece of a shell, has various colors depending on kinds of lights, thereby bringing out the beauty of multiple colors by itself.
- Paintings or illustrations are applied on top of the rich colors of the mother-of-pearl to bring out a charm of superimposing paintings on rich colors of the mother-of-pearl.



▷ Manufacturing Concept of Cellphone Case

Applied with a design to traditional Korean materials.



Mold Production Case
Polycarbonate Case



Nacre



Hanji, traditional
Korean paper



Wood

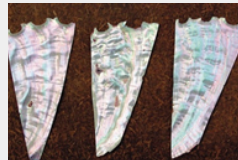
▷ Making Process of Nacre Products

1



Abalone shell

2



Processed abalone shell

3



Nacre plank

4



Print + Coating on
nacre plank

5



Press cutting

6



Finished nacre
case product